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702-354-8290



BE THE ARCHITECT

OF YOUR FUTURE

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@MyWSB facebook.com/groups/wsbcommunity





youbube.com/c/wsbworldsystembuilder

PROGRAM YOURSELF FOR SUCCESS

- 1. Have a big vision, a dream that is worth living for.
- 2. Have a mission that motivates your purpose in life.
- 3. Submit and commit to a winning system. Follow the path of success.
- 4. Write down a plan of action with:
 - Clear goals
 - Definite time frames
 - Things you will need to sacrifice to become successful
- 5. Identify your strengths and your weaknesses.
 Do you know why you win or why you lose?
- 6. Discipline yourself physically and emotionally. Always lead by example. Always be positive.
- 7. Surround yourself with like-minded people and distance yourself from negative people who bring you down.
- 8. Have a high level of tolerance. Treat people well.

"I don't see the future. I create the future."

- COACH XUAN NGUYEN

THE SYSTEM FLOW

"Do it right" GX3 **TITANX** GJ GX1 "Do it with pride" "THE TEAM "PEOPLE GATHERING" "THE BIG PUSH" "THE BASESHOP **BUILDING MACHINE" BUILDING MACHINE"** Join-Own-Share **Duplicate Fast Start** Build a Baseshop with Build a Team to become GX3 many GX Trainers 30 at the meeting Fast Start with Trainer to learn: * 30 Recruits/month Prospecting 100K Base/Super Base per month Contacting Presentation **Build an GX Trainer Factory** Qualify for GX1 Qualify for MD Qualify for SMD Qualify for WSB/ Green Jacket

THE GX BUILDING PROGRAM

You can't build a big team without big events, and you can't build something big without a big vision. Everything big in numbers, size, and scale comes from borrowing and sharing a big vision. As a leader, my team can only be as big as what I can see. As a WSB System Builder, the community builds my team's vision, actions, and results.

WSB PROGRAMS



TRAINER ACADEMY

Empowering campaigners and building new Trainers

6 names to the 30by30 Counter or

3 names to the 30by30 Counter Enrolled in Pre-licensing

For any 1 month.

Must show on WSB 30by30 Counter.



GX PROGRAM

A clear focus of building Marketing Directors

PERSONAL

3 Campaigners 15K Net Points in 30 Days

For any 1 month.



TITANX 1000

Coaching program of discipline and focus

PERSONAL

3 Campaigners 15K Net Points

BASESHOP

10 Campaigners 30K Net Points

For any 1 month.

Must be SMD+ to qualify.

Must show on MyWFG.com.



WSB GREEN JACKET

The leadership of WSB

SMD BASE or SUPER BASE

100 Campaigners 300K Net Points in 3 consecutive months

Qualifier must have met all qualifications for SMD by end of qualifying period.

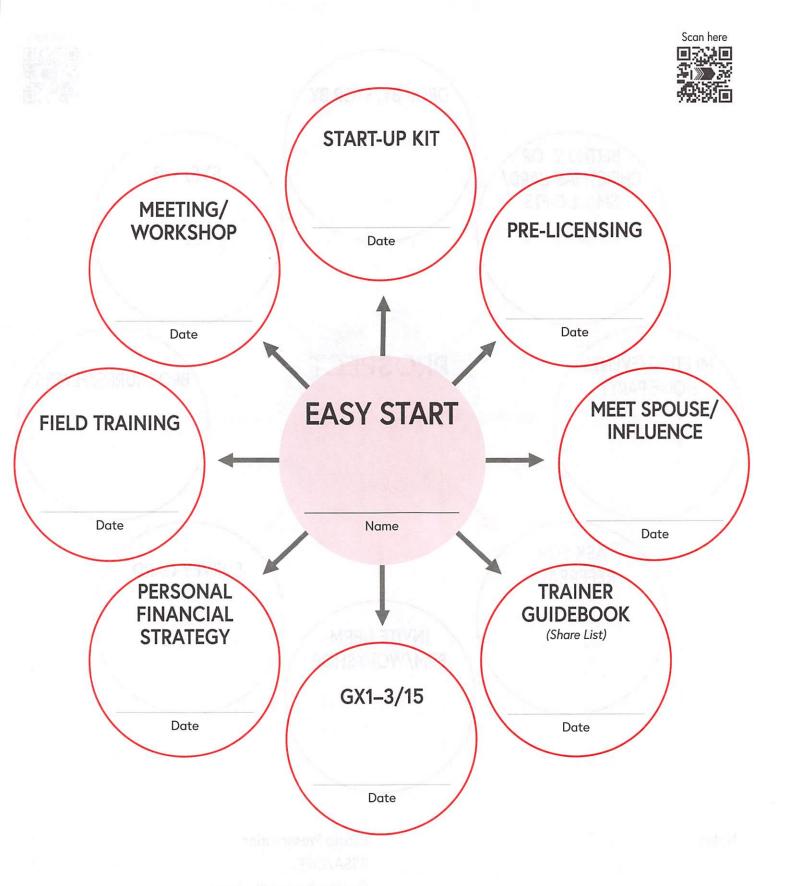
180K points and 100 campaigners must show on MyWFG.com.

GJ Blotter must be completed (showing 300K submitted points during qualifying period).

No more than ½ of points and campaigners from any

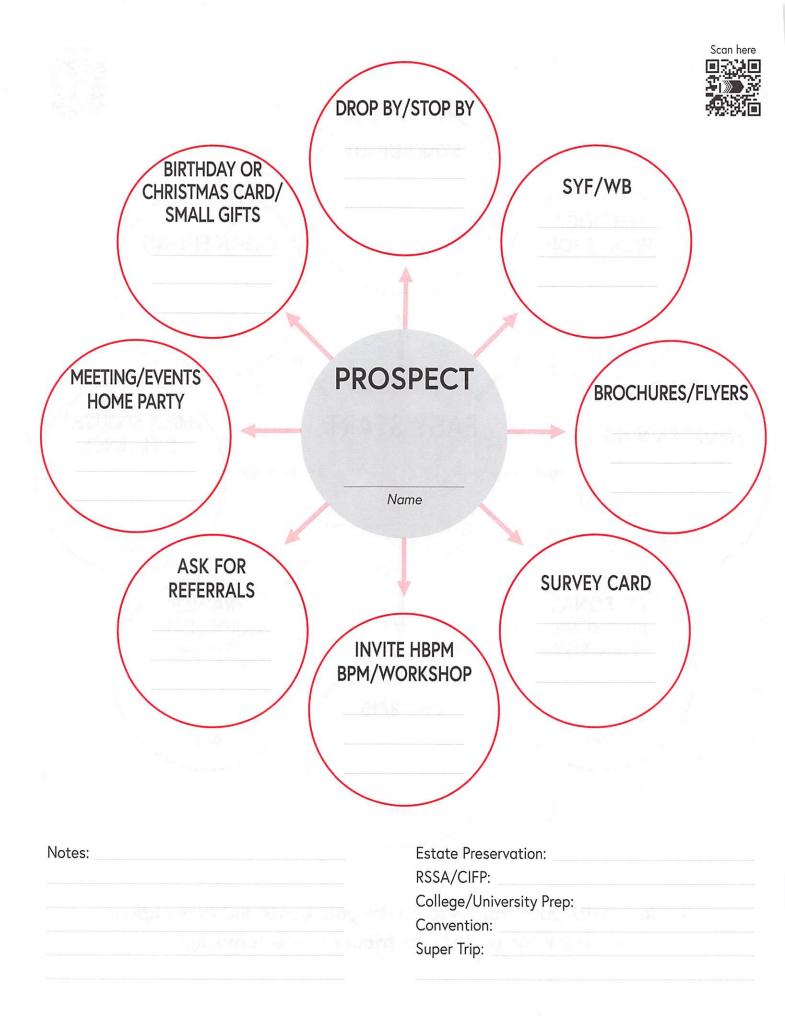
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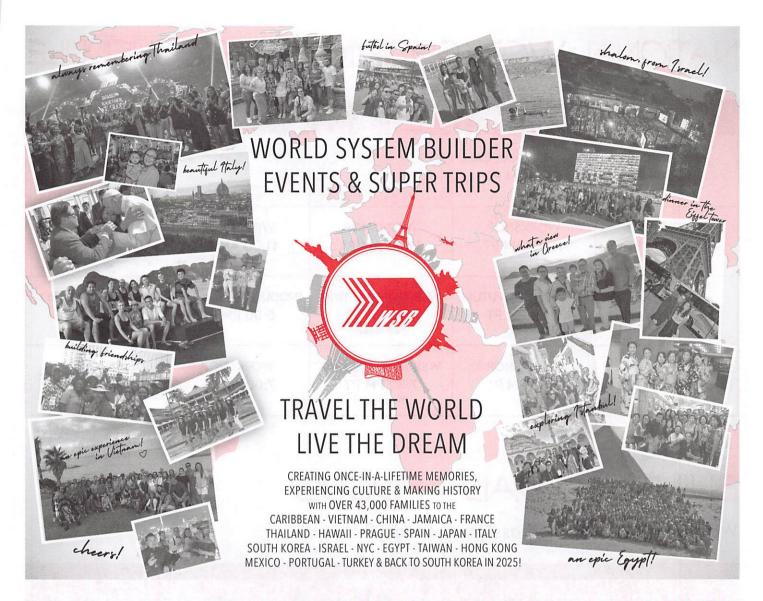
Must requalify every year.



Sit down with your Trainer to review your goals and take action!

Declare what you will contribute to the campaign!





WHO WILL YOU BRING TO THE NEXT SUPER TRIP?

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2012	VIETNAM & CAMBODIA	— OM roleman III - I - I - I - I - I - I - I - I -	
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2014	THAILAND & SINGAPORE	XZ Lline A	
2015	SPAIN		
2016	JAPAN & SOUTH KOREA		- carolina I - car
2017	ITALY & GREECE	Daniel du llacal 1	
2018	VIETNAM		
2019	ISRAEL & GREECE	saya mang puyus sang may binan at	A. et an exercise of the second
2022	SPAIN & PORTUGAL		
2023	THAILAND		
2024	TURKEY	you struck mon whot's	Jack Den.
2025	SOUTH KOREA		

NATIONAL WORKSHOP/MEETING SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
TITANX1000 9:00 AM PT	WSB FREEDOM CALL 9:00 AM PT			
WORKSHOP 11:00 AM PT	WORKSHOP 11:00 AM PT	WORKSHOP 11:00 AM PT	WORKSHOP 11:00 AM PT	WORKSHOP 11:00 AM PT
WORKSHOP 5:00 PM PT	SAVING YOUR FUTURE 5:00 PM PT	WSB TEAM MEETING 8:30 PM ET (East Region)	PRODUCT HIGHLIGHTS 5:00 PM PT	CAMPAIGN INTRO 5:00 PM PT
WORKSHOP 7:00 PM PT	WORKSHOP 7:00 PM PT	WSB TEAM MEETING 7:30 PM PT (West Region)	WORKSHOP 7:00 PM PT	WORKSHOP 7:00 PM PT



BUILDER'S DAILY FOCUS

What is your bubble chart assignment today?

EASY START GX1 - 3/15	TRAINERS GX3 - 9/45	ACTIVITIES FOR OTHER MEMBERS
❖ Start-Up Kit	 Good Trainers 	In Licensing
Pre-Licensing	 New Trainers 	In Workshop
Meet Spouse/Influence	Run for MD	❖ In Meeting
Trainer Guidebook	Run for SMD	In Convention
❖ GX1-3/15	❖ Build GX	In Super Trip
❖ PFS	Personal Recruits	In and Out
Field Training	Make money	Maintain and Retain
Meeting Workshop	 Match up Trainers 	forth with the
"Counter" Share List Are you deeper today?	Build their Base to build your Base!	Keep them engaged! Keep them involved!

By 12pm, you should know what's happening tonight!

THE FAST START SYSTEM

STANDARD MD **FAST START MD** PROMOTION GUIDELINE **GUIDELINE: GX3** 3 Direct Agents Qualify 3 times: 3/15 in 30 days 5 Life-Licensed Agents In Rolling 5 Months in your organization 40,000 Base Shop Net Points GX1





SHIRT

SYSTEM MD

MARKETING DIRECTOR **JACKET**

25%

35%

- 3 CAMPAIGNERS
- ◆ 15,000 POINTS
- N 30 DAYS

50%

- 3 ASSOCIATES
- 5 LICENSED
- ❖ 40,000 POINTS
- N 90 DAYS

65%

- 10 LICENSED
- 75,000 POINTS IN 90 DAYS
- 3 DIRECT LEGS (Includes 1 MD)
- \$35K IN ROLLING 12-MONTH **CASH FLOW**

JOIN-OWN-SHARE GET LICENSED

EASY START

Simple. Clear. Fast. Doable.

ADVANCEMENT GUIDELINES

AGENT (Level 10)²

3 - 3 - 30

(Recruit 3 new agents and observe your field trainer complete 3 non-securities sales calls in 30 days.)

OR

20,000 net points in a rolling 3 months

MARKETING DIRECTOR (MD – Level 17)²

Rolling 3 Months

- 3 Direct Agents
- 5 life-licensed agents in downline
- 40,000 base shop net points

SENIOR MARKETING DIRECTOR (SMD – Level 20)^{3,4,5}

Rolling 3 Months/Rolling 12 Months

- 10 licensed agents in downline (6 must be life licensed)
- ❖ 3 direct legs (1 direct leg must be an MD-Level 17)
- Rolling 3 months: 75,000 base net points⁶/
- \$20,000 (Rolling 6 months) /
 \$35,000 (Rolling 12 months) cash flow⁶

OR

- Rolling 6 months: 150,000 base net points⁶/ Rolling 12 months: 225,000 base net points⁶
- \$20,000 (Rolling 6 months) /
 \$35,000 (Rolling 12 months) cash flow

EXECUTIVE MARKETING DIRECTOR (EMD – Level 65)^{7,8,9}

Rolling 6 Months

- ❖ 3 direct SMD legs^{5,10}
- ❖ 500,000 base thru 1st net points¹¹

Rolling 12 Months

- ❖ 3 direct SMD legs^{5,10}
- * 750,000 base thru 1st net points1

CEO MARKETING DIRECTOR (CEO MD – Level 70)^{7,8,9}

Rolling 6 Months

- ♦ 6 direct SMD legs^{5,10}
- ❖ 1 million base thru 1st net points¹¹

Rolling 12 Months

- ❖ 6 direct SMD legs 5,10
- ❖ 1.5 million base thru 1st net points¹¹

EXECUTIVE VICE CHAIRMAN (EVC – Level 87)^{7,8,9}

Rolling 6 Months

- 9 direct SMD legs^{5,10}
- ❖ 1.5 million base thru 1st net points¹²

Rolling 12 Months

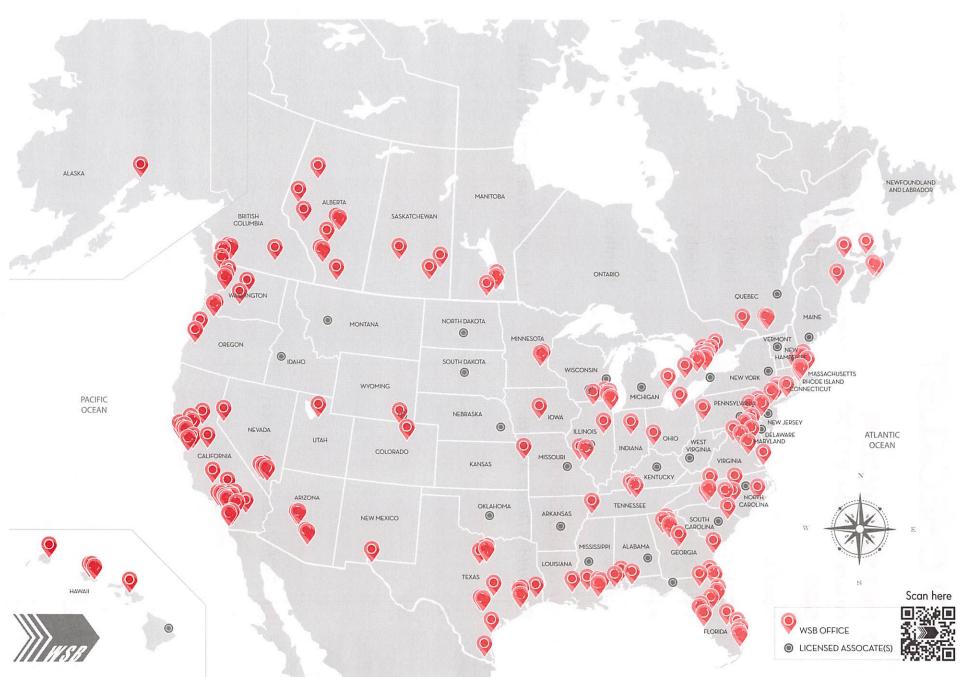
- 9 direct SMD legs^{5,10}
- 2.25 million base thru 1st net points12

*The alternative guidelines noted are only for production and cash flow. The agent must also meet the Agent/Legs, Licensed Agents, and Field Training appointments, as applicable, noted above.

For more specific advancement criteria, including qualifications for advancement levels above EVC, please go to MyWFG.com.



WSB FINANCIAL EDUCATION CENTERS



MD CHECKLIST

*** FAST START GUIDELINE**

Personally qualify GX3 (3C/15K three times) or 9C/45K in 5 months or less.

	GOAL	ACTUAL	
	Month 1:/	Month 1:	/
	Month 2:/	Month 2:	//
	Month 3:/	Month 3:	/
	Month 4:/	Month 4:	/
	Month 5: /	Month 5:	/
***	STANDARD GUIDELINE		
	☐ Build 3 Direct Agents	☐ 40K Base Shop	Net Points
	1:		
	2:		
	3:		
	☐ 5 Life-Licensed Agents		
	1:		
	2:		
	3:		
	4:		
	5:		

Scan here RUN FOR MD *** 40K POINTS * 5 LICENSES** * (3) 3C/15K LEGS 15K 15K 15K MONTH 1 MONTH 2 MONTH 3 **POINTS** Month 1 Month 2 Month 3 Name 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. Total *** LICENSES** Pre-Licensing Date 1. 2. 2. 3. 3.

4.

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SMD CHECKLIST

QUALIFY FOR SMD

Rolling 3 months 75K base net points (Maximum 1/2 net points can be from any leg). Rolling 12 months \$35K cash flow.

MD:		
Associate:		
Associate:		
POINTS		
GOAL	ACTUAL	
Month 1:	Month 1:	
Month 2:	Month 2:	
Month 3:	Month 3:	
☐ 10 LIFE-LICENSED AGENTS		
1:	6:	
2:	7:	
3:	8:	
4:	9:	
5:	10.	

- 1) Show up early.
- 2) Work the Trainer Guidebook.
- 3) Fight for one result per day.

- TUYEN NGUYEN

FAST START TO SMD



* 75K POINTS (1/2 rule)
* 10 LICENSES
* 1 MD & 2 A

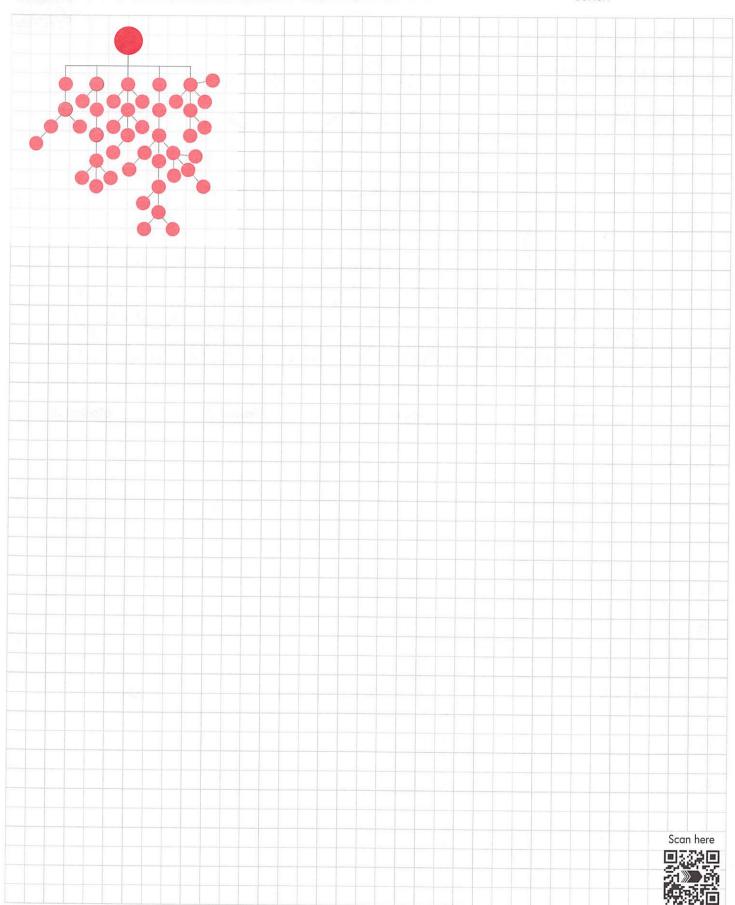
POINTS

	Name	Month 1	Month 2	Month 3
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*** LICENSES** Pre-Licensing Date 1. 1. 2. 2. 3. 3. 4. 4. 5. 5. 6. 6. 7. 7. 8. 8. 9. 9. 10. 10.

TEAM BUBBLE CHART

You cannot win without a team.



SUN	MON	TUE	WED	THU	FRI	SAT
			1 New Year	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 Martin Luther King, Jr. Day	21 GXPERIENCE Napa (21 – 23)	22	23	24	25
26	27	28	29 Lunar New Year	30	31	Register for WSB Launch 25

GOALS FOR THE MONTH





		. GO	ALS					ACT	ΠΔΙ			
TEAM	PERSONAL BASE		ACTUAL WEEK 1 WEEK 2 WEEK 3 WEEK 4									
MEMBER	CAMPAIGNER		CAMPAIGNER		CAMPAIGNER		CAMPAIGNER		CAMPAIGNER		CAMPAIGNER	

19





JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
			51		TOTAL G	X STATU	S				
											1.00



3/15 Within 1 month



21/105 In rolling 7 months



6/30 In rolling 2 months



24/120 In rolling 8 months



9/45 In rolling 3 months



27/135 In rolling 9 months



12/60 In rolling 4 months



30/150 In rolling 10 months



15/75 In rolling 5 months



33/165 In rolling 11 months



18/90 In rolling 6 months



36/180 In rolling 12 months

LOGBOOK FOR THE BASE

DATE	CLIENT / CAMPAIGNER	TRAINER / TRAINEE	SOLUTION	AMOUNT	TARGET	SUB	TOTAL
DAIL	CEIENT / CAMPAIGNER	TRAINER / TRAINEE	TYPE	AMOUNT	POINTS	CAMPAIGNER	POINTS

LOGBOOK FOR THE BASE

DATE	CLIENT / CAMPAIGNER	TRAINER / TRAINEE	SOLUTION TYPE	AMOUNT	TARGET POINTS		TOTAL
			TYPE		POINTS	CAMPAIGNER	POINTS
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MONITORING

12/29 - 1/4

People to the Meeting

1st BPM (Team)		
1 st BPM (Guests)		
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You are one decision away from a totally different life. Don't be afraid to start over. It is a brand new opportunity to rebuild what you truly want. – STEVE QUACH

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MONITORING

1/5 - 1/11

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We are in love with what we do! I look forward to waking up and coming early to help families, to help every new campaigner we have on board, and to help all my Trainers win for their families! - PAM NGUYEN

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MONITORING

1/12 - 1/18

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Show the way. Pave the way. Lead the way. – JOSEPHINE ESTROPE

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MONITORING

1/19 - 1/25

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You only live once. Why not do what you love?

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MONITORING

1/26 - 2/1

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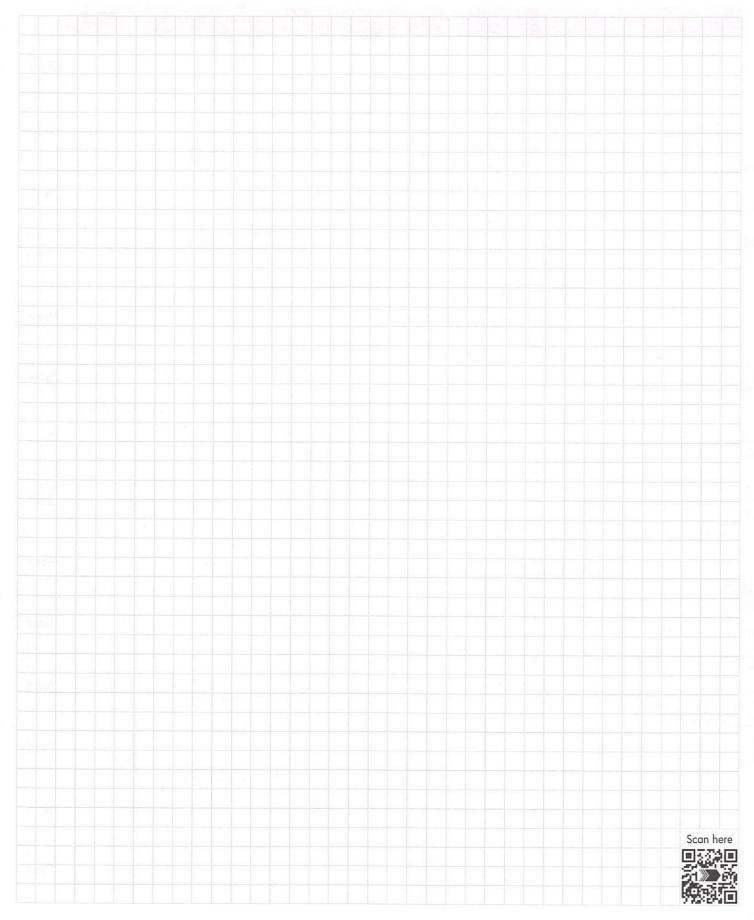
WSB Events

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Your beginnings start with a decision to change! - ARIEL VELASQUEZ

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TEAM BUBBLE CHART



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28	29	30	31 New Year's Eve	Register for WSB Launch 26		
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GOALS FOR THE MONTH



	GOALS				ACTUAL							
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JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
	TOTAL GX STATUS											
GX1	3/15 Within 1 month	GX7 ▶	21/105 rolling 7 months									
G¥2	6/30 In rolling 2 months		24/120 rolling 8 months									
GX3	9/45 In rolling 3 months	GX9 h	27/135 rolling 9 months									
GX4	12/60 In rolling 4 months		30/150 rolling 10 months									
<u>_</u> 5	15/75 In rolling 5 months	GX11	33/165 rolling 11 months									
GXE	18/90 In rolling 6 months	GX12 In	36/180 rolling 12 months									

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LOGBOOK FOR THE BASE

DATE	CLIENT / CAMPAIGNER	TRAINER / TRAINEE	SOLUTION TYPE	AMOUNT	TARGET POINTS	SUBTOTAL	
						CAMPAIGNER	POINTS
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LOGBOOK FOR THE BASE

DATE	CLIENT / CAMPAIGNER	TRAINER / TRAINEE	SOLUTION TYPE	AMOUNT	TARGET	SUBT	OTAL
DAIL	CEIENT / CAMPAIGNER	TRAINER / TRAINEE	TYPE	AMOUNT	POINTS	CAMPAIGNER	POINTS

11/30 - 12/6

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In challenging moments, it's normal to question yourself and others. Learn to understand yourself, pay attention to your thoughts, and consistently improve where needed. Keep building and growing.

Look for that breakthrough. – SAM SITH

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12/7 - 12/13

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We truly live the dream. Thank you WSB for teaching us how to build a successful, reliable business, how to party, and how to live life. – PRISCA NKWOCHA

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12/14 - 12/20

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12/21 - 12/27

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12/28 - 1/3

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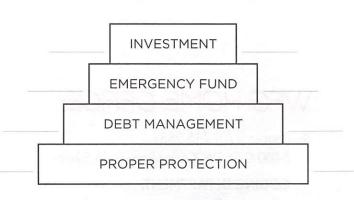


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	1334 1537			6pm
		H.		7pm
				8pm
				9pn

PERSONAL FINANCIAL STRATEGY Date _____ BUILDING A SOLID FINANCIAL FOUNDATION DOB ____ Child Name DOB ____ Client Name Spouse Name ______ DOB_____ Child Name _____ DOB______ Address _____ Phone ____ Email CONCERNS GOALS (Emergency Fund, Proper Protection, Education, Retirement, Home, Parents, Vacation/Travel) ☐ Too many bills/debts LESS THAN 1 YEAR 1 - 5 YEARS 5+ YEARS □ Lack of savings/investments ☐ Children's future (higher education, career) ☐ Healthcare (disability, long term illness) ☐ Wealth transfer (life insurance, funeral, documentation) ☐ Income stability (job, career, business) ☐ Lack of financial knowledge Other MONTHLY INCOME Client Occupation ___ Primary Secondary TOTAL INCOME Spouse Occupation _____ Primary _____ Secondary _____ TOTAL INCOME _____ **ASSETS** Type/Company Value Contribution MONTHLY EXPENSES Market Value of Home(s) Mortgage/Rent Mortgage Insurance Mutual Funds/Stocks Property Insurance Savings Account **Property Taxes** Checking Account HOA Utilities (Elec./Gas/Water)_____ Retirement Account Home Maintenance Client Life Insurance Policy Spouse Life Insurance Policy __ ______ Internet _____ Cable/Streaming Groceries/Dining/Delivery _____ Pet Expenses Car Payment ASSETS TOTAL _____ Car Insurance LIABILITIES Type/Company Value Car Maintenance/Gas Contribution Ride Sharing Mortgage Cell Phone 2nd Mortgage Recreation/Hobby Car Loan Subscription Service(s) Credit Cards ——— ——— Membership(s) Personal Loans ———— Medical Other Debt/Loans Health Insurance Personal/Self-Care Clothing Child care/Babysitting LIABILITES TOTAL _____ School Tuition/Materials MONTHLY CASH FLOW CALCULATION Total Income - Total Asset - Total Liability - Total Monthly MONTHLY Contribution Contribution Expenses **CASH FLOW** TOTAL EXPENSES _____ **ESTATE PRESERVATION** □ Will □ Trust □ Personal Directives □ Power of Attorney □ Last Wishes □ Guardianship □ Secure Storage Date last reviewed:_____ Who is Informed?____ Follow-up Appointment Date_____ Client Signature____

FINANCIAL FOUNDATION



YOUNGER Generally less secure RUNDING ROOMS ROOMS ROOMS RUNDING ROOMS R

D.I.M.E. METHOD

	CLIENT	SPOUSE
Debt	TOTAL DESCRIPTION	970(m30) 24
Income (x10)		
Mortgage	Net the	doga -
Education	OF PAGE A SERIES	PIRANGE II
INSURABLE NEED		

WEALTH FORMULA

Money

+ Time

+/- Rate of Return

- Tax

- Inflation

WEALTH

NOTES

MANAGED GROWTH

GROWTH	SAFETY
TAX ADVANTAGE	PROTECTION



2930601

FINANCIAL EDUCATION FOR ALL

Our mission is to help build and protect wealth for families. We want to help people move from financial insecurity to financial independence. The goal of our National Financial Literacy Campaign is to educate 30 million families by 2030.



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WFG-05.23

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(Updated as of September 2024)



NOTES

The following footnotes pertain to information on page 10.

- 1 WFG's advancement guidelines are subject to change at any time. Unless otherwise specified, advancement guidelines are for all WFG associates.
- 2 Advancement requires approval of the direct upline SMD.
- 3 Advancement to SMD requires the associate to be life licensed and the approval of the direct SMD and CEO MD.
- 4 An exchange leg only occurs once upon an advancement to SMD, with exceptions if the SMD is demoted.
- 5 To achieve and maintain an advancement to SMD, an associate must be life licensed. Additionally, the associate must maintain an acceptable Tracked Block of Business (60% minimum) for six (6) months following the advancement. If the associate does not maintain an active life license, he/she will be demoted to an MD (Level 17) and the exchange leg(s) will not be restored to the original upline. If the SMD is demoted to an MD (Level 17) due to Tracked Block of Business, the exchange leg(s) is returned to the original upline. Once an associate is demoted, the associate must wait one year before he/she can re-qualify for the SMD level and, at the time of re-qualification, the first upline SMD has the option to select an exchange leg.
- 6 An associate may use up to one-half of personal net points and up to one-half net points from any one leg. Flanked points can be used for an advancement to SMD as long as the flanking occurred when a downline is the same level as the upline MD (Level 17) not including transfers. For more information on flanked points, please go to MyWFG.com.
- 7 The associate must have an acceptable Net Point Ratio (NPR) to qualify for an advancement.
- 8 Points/Legs earned through the Base Shop Standard of Excellence will not count toward advancements. Please see MyWFG.com for more information on the Base Shop Standards of Excellence.
- 9 To achieve and maintain an EMD level advancement, an associate must be life licensed. To achieve and maintain a CEO MD, EVC or higher level advancement, an associate must be life and securities licensed. Additionally, the associate must maintain an acceptable Tracked Block of Business (60% minimum) for six (6) months following the advancement. If a TBB of 60% or higher is not maintained, the EMD will be demoted to SMD, the CEO MD will be demoted to EMD or the EVC will be demoted to CEO MD, as applicable. Once you are demoted, you must wait one year before you can re-qualify for that level.
- 10 An exception promotion to Senior Marketing Director (SMD Level 20) will not count as a leg toward an upline's Executive Level advancement until the exception SMD fulfills the published requirements to become a qualified SMD. All exception promotions must be reviewed and approved by the WFG Home Office. If the exception promotions is granted, the exception SMD will have six (6) months to become a Qualified SMD Level 20 by meeting all of the published requirements. If the associate does not meet the qualified SMD guidelines within six (6) months, their level will be changed to Marketing Director (MD Level 17). In addition, if a Builder's Exchange was taken at the time of the exception SMD promotion, the exchange leg(s) is returned to the original upline. A recent Transfer, Map or Reinstatement cannot count as a qualified SMD leg for a period of 12 months. Once you are demoted, you must wait one year before you can re-qualify for that level.
- 11 For EMD and CEO MD advancement levels, no more than one-half (1/2) Net points can be from any other leg or the associate's own base shop.
- 12 No more one-third (1/3) Net points can be from any other leg or the associate's own base shop.

Designed by Tammy Luong.

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